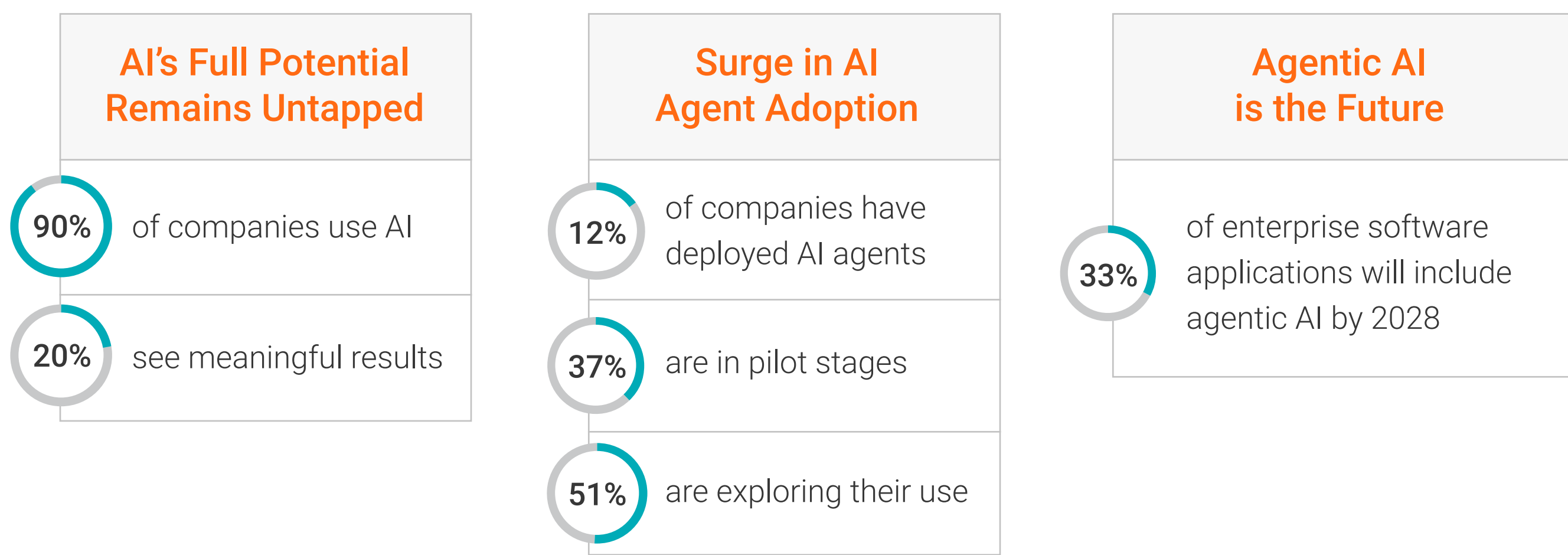


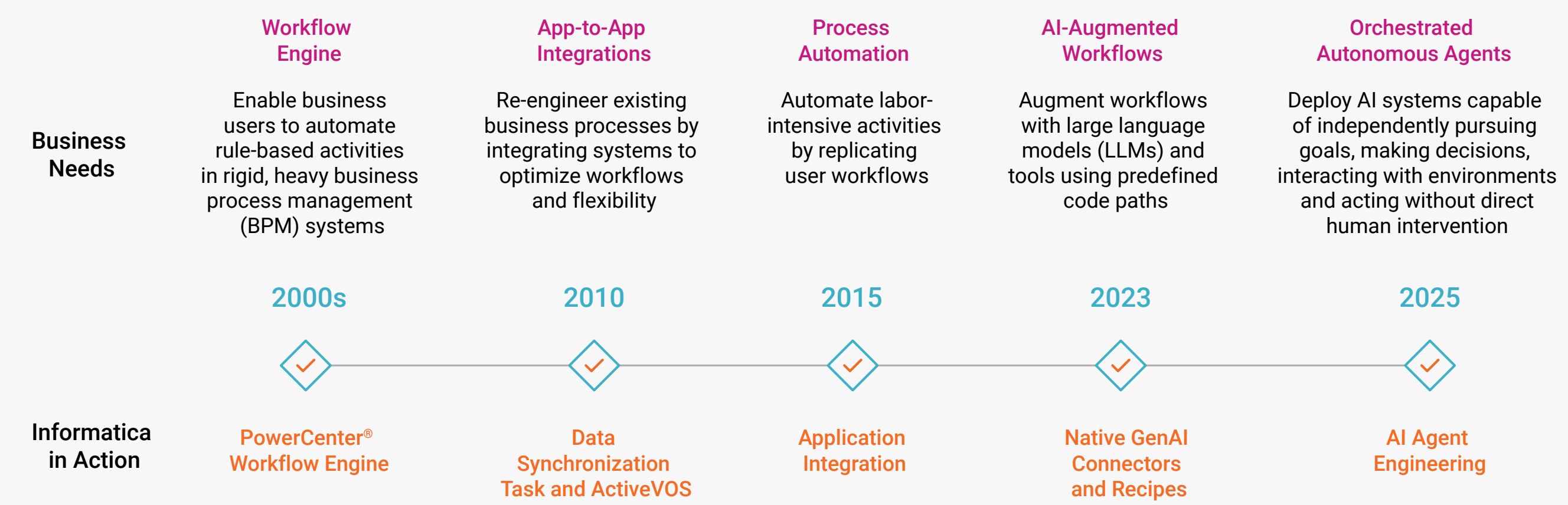
The Rise of Agentic AI: Shaping Smarter Business Process Automation

Artificial intelligence (AI) isn’t just evolving — it’s redefining the world of business process automation (BPA). Discover how agentic AI is driving the future of BPA, stay ahead of emerging trends and fast-track your journey with Informatica.

Where AI Agents Stand Today



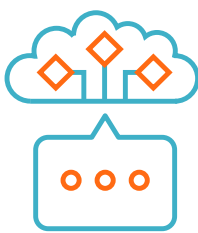
Evolution of Automation: From Workflows to Agents



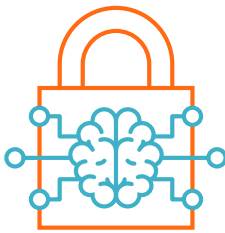
Lay the Foundation for Agentic AI



Adopt a cloud-based data management tool to strengthen accuracy and trust



Build a multi-agent architecture to facilitate seamless collaboration

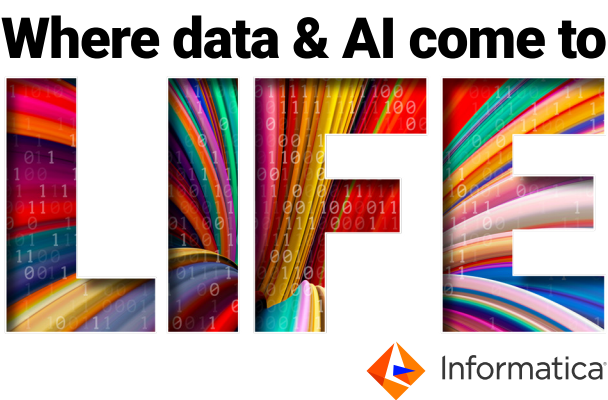


Prioritize data governance and the software development lifecycle (SDLC)

Agentic AI is calling — answer with Informatica.

LEARN MORE

Source: Informatica, Agentic AI: The Future of Business Process Automation, 2025



Informatica (NYSE: INFA), a leader in enterprise AI-powered cloud data management, brings data and AI to life by empowering businesses to realize the transformative power of their most critical assets. We have created a new category of software, the Informatica Intelligent Data Management Cloud™ (IDMC), which manages the entire lifecycle of data and interoperates with everything. It is an end-to-end data management platform, powered by CLAIRE® AI, that connects, manages and unifies data across virtually any multi-cloud, hybrid system, democratizing data and enabling enterprises to modernize their business strategies. Customers in approximately 100 countries and more than 80 of the Fortune 100 rely on Informatica to drive data-led digital transformation. **Informatica. Where data and AI come to life.™**

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