

Solving for safer

Creating safer communities and more resilient policing through integrated technology



Our communities rely on emergency services to protect and assist the public, the vulnerable, and those in need. These organisations equally strive to protect their officers and employees while meeting the public's needs and expectations.

Yet, to achieve safety, there must be an element of trust between communities and the emergency services. Trust within the community that services will act fairly and with integrity to serve them without bias; trust amongst public safety professionals that their colleagues and organisations have their best interests at heart; and trust achieved through emergency responders' legitimacy that the public will act for the "greater good" and support public safety organisations to enable safer communities.

This trust in emergency services is foundational to community safety. However, global technological, environmental, and social changes are making the task of creating safer communities more complex today than just a few years ago. Police forces face several related challenges today: demonstrating ongoing transparency to the communities they serve, finding efficiencies in order to operate more effectively, and achieving operational resilience through technology.



Demonstrating transparency

To achieve the best outcomes, communities and police forces must work collaboratively. While technology can help provide increased transparency and a common set of facts, public perception about the use of technology by police forces can vary widely, so it must be presented as an ethical solution there to protect.

Finding efficiencies

When empowered with situational awareness, emergency services can respond to incidents quickly and effectively. However, many organisations use disparate technologies, often deployed in silos, which can slow an incident response and prevent real-time information from getting to the appropriate emergency service or those on the actual front line. A lack of automation can lengthen these processes further, consuming staff bandwidth and other critical resources while making services more inefficient and less reliable.



Achieving operational resilience

A collaborative and flexible control room environment enables fast, intelligence-based decision-making. However, today, there are multiple forces at work that impede a timely and effective incident response. From a reduction in overall worker availability and an increase in emergency calls, to the immense stress factors that emergency call centre operators face, these issues are challenging forces trying to achieve a greater degree of operational resilience. As these challenges evolve, how can emergency services build trust and legitimacy throughout the public and increase community safety?

To meet this moment, forward-looking forces are embarking on a new approach to public safety. One that moves beyond simply reacting to incidents, fundamentally shifting to a more systemic, proactive, and resilient approach.

Technology, when integrated in an end-to-end ecosystem, can help provide the tools and infrastructure required to operate effectively in this new environment.

Recognising the criticality of maintaining public trust through transparency and building confidence, our integrated voice, video, data and analytics solutions are purpose-built to deliver resilient emergency services.

This ecosystem of technologies approach can be applied across the core policing workflow, from detecting and analysing to assessing and managing multiple streams of information and from communicating and responding to investigating and resolving incidents. In doing so, safer communities, more effective connected officers, and more resilient police services are all within reach.





Today, communities have become increasingly diverse and complex. At the same time, urbanisation is also contributing to the growing pressures on public safety organisations, as the high population density in urban environments is associated with an increased risk of crime and higher demand for policing services. Further, law enforcement and municipal leaders are challenged by reductions in public spending and a faster, more complex, and more scrutinised policing environment.

These evolving challenges have been paralleled by increasing investment in video security and surveillance systems in towns and cities. For police forces, these security systems serve multiple purposes across the incident lifecycle, including crime prevention, detection of offenders, increased situational awareness, and enhanced collection of evidence in the investigation of criminal offences.

The Safer Communities vision is a technology ecosystem, with video security at its core, that helps police forces, together with communities, take a more proactive, partner-based role in public safety. Using advanced and intelligent video, Safer Communities helps all emergency services utilise data and connectivity to operate more effectively and act more transparently. It helps those on the front line stay safer while creating a strong technology foundation for safer communities.







Integrated technology can also help build new levels of legitimacy for emergency services personnel, empowering everyone to do their job more efficiently and effectively. We call this vision of unifying technology on the frontline the "Connected Officer." The Connected Officer addresses fundamental process inefficiencies associated with siloed systems and workflow applications. Advancements in short-range wireless communication and increased device processing power allow for existing technologies to be connected in new ways. By connecting and automating disparate processes, this technology – including body cameras and in-car video systems, mission-critical two-way radios, and powerful digital policing applications – improves task performance in dynamic situations and contributes to better outcomes for both frontline staff and the public. With greater situational awareness, thanks to this integrated ecosystem, the Connected Officer is able to respond reliably and appropriately in every situation.







For emergency services, control rooms are the information hubs where mission-critical decisions are made every day to ensure better outcomes. Critical to service effectiveness is how emergency call centre operators can process information and determine the best course of action. What is becoming apparent is that in these high-stress environments, the welfare of operators is to be protected as otherwise incident response effectiveness and the subsequent trust the public holds for emergency services will be put at risk.

Operators and dispatchers today are often managing critical responses using multiple, disparate systems which require tedious navigation among several controls, buttons and screens. For many forces, the lack of intuitive tools leads to inconsistent service and response and puts an additional burden on an already stressful job, contributing to overwhelmed teams and highturnover. These workflow barriers may have significant downstream effects with officer and community safety and later, with investigations and overall agency efficiency.

To work smarter and streamline your workflow, you need a fully integrated control room environment that streamlines the communications process in real-time, from the moment the first phone or radio call is received through the dispatching of field personnel and physical resources. By using a single communication platform with an intuitive user interface that seamlessly integrates with voice devices, logging recorders, Computer-Aided Dispatch (CAD) systems and related mission-critical technologies, incident management can be simplified and stress within the control room reduced.





Police forces can capture unbiased, tamperproof evidence. They can unify devices to capture and share data in real time, reducing post-incident administration and ensuring evidence is managed with a secure chain of custody. They can collaborate across locations, even remotely, enabling fast, efficient responses while simplifying the mobilisation of response efforts.

Through partnering with Motorola Solutions as a technology provider, communities and police forces can work together from a solid foundation of trust and transparency to achieve lasting gains in public safety. Just as importantly, forces can better protect and serve emergency services personnel in the line of duty as they work to protect all of us.

By investing in reliable, seamlessly integrated technology solutions across the entire policing workflow, police forces can realise greater efficiencies in their frontline operations and improve community safety.

The result?

Safer communities, more effective connected officers, and workplace resilience for more reliable emergency services.







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